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School of Distance Education**

Name of the Assignment Setter:		Dr. Jitendra Patolia			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject:		FM02 Management of Financial Services			
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	Explain the concept, structure and importance of the Indian Financial System. Discuss the relationship between financial system and economic development.				
b)	Explain the concept and importance of financial services and discuss their role in the development of the Indian economy.				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Explain the types of financial services with reference to fund-based and fee-based services.				
b)	Discuss the concepts of Leasing and Hire Purchase financing and explain their advantages and limitations.				
c)	Explain the concept of Mutual Funds and discuss the objectives and types of mutual fund schemes.				
d)	Explain the concept of Credit Rating and discuss the functions of credit rating agencies in India.				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	Concept of Net Asset Value (NAV) in Mutual Funds				
b)	Factoring and Forfeiting				
c)	Major Credit Rating Agencies in India – CRISIL, ICRA and CARE				
d)	Venture Capital Financing: Meaning, Features and Stages				
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Name of the Assignment Setter:		Dr. Jayashree Patil			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject:	HR (E.) 02 Performance & Compensation Management				
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	Define Performance Management System. Explain its objectives, need, and measurement. Differentiate between performance appraisal and performance management.				
b)	Explain the concept and objectives of Performance Management. Discuss the process of performance appraisal and the challenges involved in implementing it.				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Discuss the methods of Performance Appraisal. Explain traditional and modern methods with their advantages and disadvantages.				
b)	Explain appraisal interviews, performance feedback, counseling, and the role of technology and e-PMS in performance management. Discuss ethical perspectives in performance appraisal.				
c)	Define Compensation. Discuss its classification, types, and components including basic pay, dearness allowance, allowances, and reimbursement. Explain compensation approaches and its role as a retention strategy.				
d)	Explain Performance Based Pay Systems and various incentive plans such as Gain Sharing, Enterprise Incentive Plan, Profit Sharing Plan, and ESOPs. Discuss compensation management in multinational organizations				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	Reward Systems and Pay Fairness				
b)	Legal Constraints on Pay Systems				
c)	Employee Benefits – Retirement Benefits and Perquisites				
d)	Financial and Non-Financial Compensation				
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Name of the Assignment Setter:		Dr Rajita Dixit			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject:	Project Management				
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	Explain in detail the concepts and attributes of a Project, Project Life Cycle and Project Stakeholders.				
b)	Discuss Project Organization, Work Breakdown Structure (WBS), Project Scope and Priorities along with Project Identification and Market Feasibility.				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Explain the role and responsibilities of a Project Manager. Discuss team development models.				
b)	Identify sources of conflict in projects and explain various conflict resolution techniques.				
c)	Explain profitability analysis using NPV, IRR, Payback Period and Discounted Payback Period.				
d)	Discuss Multi-Weighted Scoring Models used in project selection.				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	AON and AOA Network Conventions				
b)	Float Analysis				
c)	Gantt Chart and PERT Analysis				
d)	Project Monitoring, EVA and PMIS				
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Name of the Assignment Setter:		Dr. Hrishikesh Bhagat			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject: R02 – Retail Management & Franchising					
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	Discuss the evolution of the Indian retail sector from traditional to modern retailing.				
b)	Explain the concept of a multi-channel support system and its importance in effective communication with the target market.				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Integration of sales and inventory management efforts				
b)	Advantages and disadvantages to franchisee and franchisor				
c)	Global and Indian Retail Scenario				
d)	Explain the concept of Franchise Disclosure Document (FDD) and its importance in retail management.				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	Organized v/s Unorganized Retail				
b)	Demographic Dividend				
c)	Practice of easy return policies in retail				
d)	Importance of timely response system				
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Name of the Assignment Setter:		Mrs Rashmi Joshi			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject: MK02 Service Marketing					
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	GAPs Model- Explain in details				
b)	SERVQUAL- Explain in details				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	7P's of Service Marketing				
b)	Macro Environmental Factors				
c)	Growth of Service Sector in India				
d)	Micro Environmental Factors				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	What are capacity constraints in service operations?				
b)	Difference between Goods and Services				
c)	Characteristics of four I's of services				
d)	Explain any four methods used by service organizations to manage capacity constraints.				
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Name of the Assignment Setter:		Mr. Ruturaj Doshi			
Course:	BBA	Class:	CDOE	Semester:	V
Subject:	PR-02 Software Project Management Tools				
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	Define Software Project and Software Project Management. Explain the role of planning, monitoring, and control in software projects. Discuss the problems and concerns faced by software project managers.				
b)	Explain Project Execution and Estimation in Software Project Management. Discuss project scheduling, budgeting, pricing, estimating, and cost control with suitable examples.				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Explain Risk Management in Software Projects. Discuss risk identification, qualitative and quantitative risk analysis, risk response planning, and risk monitoring and control.				
b)	Discuss Quality Management in Software Project Management. Explain project metrics, monitoring and controlling projects, and reporting performance and progress.				
c)	Explain Change Management in software projects. Discuss dealing with resistance, conflict, and outsourcing in project management.				
d)	Discuss the concept of Leadership and Ethics in Software Projects. Explain multicultural projects, project implementation, administrative closure, and project evaluation.				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	Project Management Software Tools – Features and Framework				
b)	Microsoft Project as a Software Project Management Tool				
c)	Project Communication Plan and Information Distribution				
d)	Technology Framework in the Context of Software Projects				
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Name of the Assignment Setter:		Dr. Rupali Shinde			
Course:	BBA	Class: T.Y.	CDOE AM 02	Semester:	VI
Subject:	AM02 Supply Chain Management in Agribusiness				
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	Explain the concept of agribusiness management and discuss how it enables the establishment and successful operation of large-scale commercial agribusiness farms.				
b)	Explain the role of planning, finance, marketing, and risk management in agribusiness development.				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Demand forecasting.				
b)	Differentiate between logistics and supply chain management				
c)	Benefits of effective supply chain integration.				
d)	Discuss the role of inventory planning in supply chain management.				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	Discuss how supply chain drivers contribute to value chain excellence of firms.				
b)	Network design in supply chain management				
c)	Supply chain strategies.				
d)	commercial agribusiness farming				
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Name of the Assignment Setter:		Dr. Jayashree Patil			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject:	603 Artificial Intelligence for Managers				
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	Explain the concept of Artificial Intelligence. Discuss the historical development, milestones, and types of AI (Narrow AI vs General AI). Highlight its applications in Business and Management.				
b)	Explain the foundations of AI technologies. Discuss Machine Learning concepts and algorithms, Natural Language Processing (NLP), Computer Vision, Robotics, and Deep Learning with suitable examples.				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Discuss the strategic integration of AI in business. Explain how AI impacts business models and supports decision-making.				
b)	Explain the role of AI in Marketing and Customer Relationship Management (CRM). Discuss personalization, targeted marketing, chatbots, and predictive analytics.				
c)	Describe the role of AI in Operations and Supply Chain Management. Explain AI applications in operations optimization, predictive maintenance, inventory management, and supply chain optimization.				
d)	Discuss ethical, regulatory, and legal aspects of Artificial Intelligence in business environments.				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	Narrow AI vs General AI				
b)	Deep Learning and its Applications				
c)	AI in Predictive Maintenance				
d)	Change Management in AI Adoption				
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Name of the Assignment Setter:		Mrs. Madhurri D Patil			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject: HM02 – Tour Operations Management					
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	What are the constituents of the tourism industry and Elaborate on the role of tourism organizations in tourism development.				
b)	Explain the different modes of transport used in tourism and describe the various types of tourist accommodation available for travelers.				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Describe tourism marketing and the importance of communication skills in the tourism industry.				
b)	What are the economic, social, environmental, and cultural impacts of tourism on a destination?				
c)	Explain the Historical Evolution and Development of tourism				
d)	Describe tour operation planning and tourism policy, and explain their importance in tourism development.				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	Role of Media in Tourism				
b)	Tour Guides and Escorts				
c)	Seasonality and Destinations				
d)	Travel Agency				
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Name of the Assignment Setter:		Mr Soham Mohite			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject:	BA02 Multivariate Statistics				
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	Explain the concept of Multivariate Statistics. Discuss its importance, types of multivariate data, and applications in business, economics, and social sciences with suitable examples.				
b)	Discuss Descriptive Multivariate Statistics. Explain measures of central tendency and dispersion for multivariate data. Elaborate on Principal Component Analysis (PCA) and Factor Analysis with practical examples				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Explain Multiple Regression Analysis. Discuss model building, assumptions, interpretation of regression coefficients, and model evaluation techniques.				
b)	Describe Logistic Regression Analysis. Explain its assumptions, estimation method, interpretation of odds ratio, and applications in classification problems.				
c)	Discuss Multivariate Analysis of Variance (MANOVA). Explain One-way MANOVA, Two-way MANOVA, and Repeated Measures MANOVA with appropriate examples.				
d)	Explain Discriminant Analysis and Cluster Analysis. Discuss their objectives, methods, assumptions, and applications in business decision-making				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	Types of Multivariate Data				
b)	Factor Rotation Methods				
c)	Assumptions of MANOVA				
d)	Hierarchical vs Non-Hierarchical Clustering				

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Name of the Assignment Setter:		Mr Sanjib Das			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject:	PM02 Business Process Reengineering				
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
	a)	Define Business Process Reengineering and explain its fundamental principles			
	b)	Discuss the various risk associated with BPR			
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
	a)	Explain the importance of change management in Business Process Reengineering project			
	b)	Explain the tools and technique are used in Business Process Reengineering			
	c)	Identify the key factors for successful implementation of Business Process Reengineering project			
	d)	What is the role of BPR in analysing As – Is processes			
What	Write Short Notes on (ANY TWO)				(08)
Q.3)	a)	What are the factors that lead to failure of Business process Reengineering in organizations			
	b)	Explain in brief the key differences between BPR and continuous improvement			
	c)	How does Business Process Reengineering facilitate organizational transformation			
	d)	Discuss the relationship between Enterprise Resource Planning (ERP) and BPR			

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Name of the Assignment Setter:		Dr. S.D. Bagal		
Course:	BBA	Class:	CDOE	Semester:
Subject:	Chanakya Neeti			
Q.1)	Attempt ANY ONE of the Following (1000 Words)			(10)
a)	What ethical principles and core values does Chanakya emphasize, and how can these be applied to modern personal and professional decision-making? Provide brief examples from Chanakya Neeti.			
b)	Discuss Chanakya's views on the qualities and roles of an ideal leader and how can these leadership traits along with motivation and effective communication improve team performance and organizational success today.			
Q.2)	Attempt ANY TWO of the Following (800 Words)			(12)
a)	What are Chanakya's views on education and family management, and how can these principles strengthen family dynamics and guide effective training and development in organizations?			
b)	How do Chanakya's insights on financial management, accounting, and human resource management remain relevant today, and how can they be integrated into modern business practices for sustainable growth?			
c)	What do Chanakya's teachings on marketing, production, and operations management reveal, and how can these insights guide modern resource optimization and operational efficiency?			
d)	How does ethical leadership based on Chanakya's principles influence organizational culture, and how can applying his ethics promote trust, integrity, and positive cultural change at work?			
Q.3)	Write Short Notes on (ANY TWO)			(08)
a)	Chanakya's concept of integrity.			

	b)	Chanakya's leadership qualities.	
	c)	Concept of family discipline.	
	d)	Chanakya Neeti and modern financial and operational management.	
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Name of the Assignment Setter:		Dr Rajita Dixit			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject:	Entrepreneurship Development & Startup Management				
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	Explain in detail the meaning, definition, types, qualities and classifications of Entrepreneurs. Discuss the problems faced by entrepreneurs along with their ethical and social responsibilities.				
b)	Explain the concept of Entrepreneurship. Discuss the role of Entrepreneurship in economic development and differentiate between Entrepreneur and Manager.				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Explain the search for business ideas. Discuss identification and evaluation of business opportunities.				
b)	Explain the meaning, importance and preparation of a Business Plan				
c)	Explain the concept and significance of Entrepreneurship Development Programmes (EDP). Discuss the problems of EDP.				
d)	Discuss the role of Government in organizing Entrepreneurship Development Programmes (EDPs).				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	Rural Entrepreneurs				
b)	Sources of Finance for Entrepreneurs				
c)	All India Financial Institutions and Support Agencies (IDBI, IFCI, ICICI, NSIC, SIDBI, DIC, MUDRA)				
d)	Women Entrepreneurship and Start-up Management				
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Name of the Assignment Setter:		Dr. Neha Gupta			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject:	EM02 Event risk Management				
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	Explain the concept of Event Risk Management. Discuss its meaning, definitions, nature, and scope.				
b)	Explain the role of crowd, transport, and traffic management in Event Risk Assessment. Discuss how improper planning in these areas can lead to major event failures and crises.				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Opportunity Risk in event management				
b)	Event crisis management				
c)	Methods of identifying event risks				
d)	Risk of Uncertainty and Risk of Hazard				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	Event risk Audit				
b)	Crowd management				
c)	Risk Treatment Schedule				
d)	Fundamental of event risk Audit				
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Name of the Assignment Setter:		Dr. Ravi Phadke			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject:	608 Hindustani Classical Music/Indian Dance/ Hindustani Classical Instrumental				
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	Explain the historical overview and importance of Hindustani Classical Music. Discuss its basic elements such as Raga, Tala, and Swara.				
b)	Describe the evolution of Indian classical dance forms. Explain the concepts of Nritya, Nritya, and Natya with examples.				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Discuss major Hindustani classical instruments such as Sitar, Sarod, Flute, and Tabla, highlighting their techniques and repertoire.				
b)	Explain the significance of Gharanas in Hindustani classical music and describe the contributions of legendary maestros.				
c)	Write a note on Mudras and Abhinaya in Indian classical dance.				
d)	Compare vocal and instrumental styles in Hindustani classical music.				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	Sargam and Tabla Bols				
b)	Role of Improvisation in Classical Music				
c)	Socio-cultural and spiritual aspects of Indian classical arts				
d)	Impact of globalization and technology on traditional music and dance				
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Name of the Assignment Setter:		Dr. Ravi Phadke			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject:	IB02 Export Import Policies, Procedures and Documentation				
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	Explain the meaning and importance of International Trade. Discuss the benefits of Exports and Imports in detail.				
b)	Define Export and Import. Explain the role of international trade in economic development.				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Explain the procedure for obtaining an Importer Exporter Code (IEC).				
b)	Discuss the salient features of the Foreign Exchange Management Act (FEMA).				
c)	Explain the Import Procedure highlighting various stages involved.				
d)	Explain the Export Procedure with reference to pre-shipment and post-shipment stages.				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	Aligned Documentation System (ADS)				
b)	Bill of Lading and Mate's Receipt				
c)	Certificate of Origin and Consular Invoice				
d)	Commercial Invoice vs Consular Invoice				
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Name of the Assignment Setter:		Mr CS Dhananjai Apte			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject:	607 Income Tax Act Compliances				
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	What are the provisions regarding residential status of different assesses? Explain.				
b)	What are the specific income included under the heads "Income from other sources".				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	Difference between Allowances and Perquisites				
b)	Gross Annual Value under the head "Income from House Property"				
c)	Any twelve exemptions Under Section 10 of the act				
d)	Discuss different methods of accounting				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	Cost of improvement and indexed cost of improvement				
b)	Agricultural Income				
c)	Deemed Assessee				
d)	Capital Assets types and inclusions				
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Name of the Assignment Setter:		Mrs. Deepali Nikhil Bhoskar			
Course:	BBA	Class:	CDOE	Semester:	VI
Subject:	IT02 Information System Security & Audit				
Q.1)	Attempt ANY ONE of the Following (1000 Words)				(10)
a)	Describe structure and framework of compressive security policy with policy infrastructure and policy design life cycle in detail.				
b)	Describe use of Intrusion Detection Systems and Firewalls along with security of virtual private networks				
Q.2)	Attempt ANY TWO of the Following (800 Words)				(12)
a)	What is threat? Describe possible threats to information security.				
b)	Explain what is Information Security Management (ISM) ? Describe importance of security policy in an organization.				
c)	Describe systems security engineering - capability maturity model (SSE – CMM) in detail				
d)	What is security Audit? Discuss need of security Audit in organization.				
Q.3)	Write Short Notes on (ANY TWO)				(08)
a)	CIA				
b)	Internet				
c)	ISO 27001				
d)	Types of Audits				
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